

Ron Kinscherf



After a successful career in IT consulting, Ron Kinscherf wasn't quite sure what his next step would be. One thing he was sure of: he loved making up stories to tell his grandchildren and put a smile on their faces. One evening at a Kinscherf family dinner, Ron's daughter-in-law suggested he start writing these stories down and sharing them. Ron did just that. Pulling inspiration from life experience and his grandchildren, his goal is to create heartfelt stories that will entertain both the reader and the listener. He weaves interactive learning elements and life lessons using relatable themes naturally flowing through the plot.

The Baker's Patio Series

A thriving ant colony that faces many of the day-to-day issues we face as adults. Go on adventures with Prince Antrew, Queen Antasia, and the rest of the ant colony!

Papa Tell Me a Book Series

Dream up magical adventures with David and his grandfather. Using a random item and a whole lot of imagination, visit far away places during his naptime story.



Morgan James
K!DS

Morgan James Publishing has created a revolutionary hybrid publishing model, forever changing how authors bring their stories and ideas to life. In just over twenty years, Morgan James Publishing has grown from publishing six books per year to publishing an average of 200 frontlist titles each year and a backlist of over 3,000 titles.

Morgan James focuses on four book categories: Nonfiction, Fiction, Faith, and Kids' books. It has been ranked by Publishers Weekly as one of the fastest-growing publishers in the nation numerous times. Morgan James was also ranked #44 on Fast Company's Fast 50 for its significant accomplishments and impact on the industry over the last twenty years.

Ron Kinscherf

Improviseational storytelling roots:

1. Dual-Audience Writing Style

Kinscherf intentionally writes for both children and adults, embedding humor and dialogue that entertain the reader as much as the listener, increasing the likelihood of repeated readings.

2. Interactive Learning Elements

His books often pause to ask questions or explain potentially unfamiliar words, turning reading into an interactive experience that supports comprehension and discussion.

3. Life Lessons Through Relatable Themes

Whether exploring the resilience in ant colony adventures or the interactions between a grandfather and grandson, his stories weave in emotional growth, leadership, and empathy, offering “teaching moments” naturally within the plot.

Reviews:

“Once again, this fantastic author and illustrator team have created a winner that belongs on every kiddo’s reading shelf! The whimsical characters, who face relatable and real issues, are always spot on.”

“Like the other books in this wonderful series, Adorable is just that. It’s short with beautiful artwork that supports the story, and its message is immediate and powerful. I think the theme of this book is universal for anyone who has siblings. I recommend this whole series.”

“Read this series in any order and you will be entertained. This series makes me want to conduct a storytime! The illustrations are perfectly tuned with the words to give the young reader so much to discover and enjoy. A very fun experience for both the reader and listener! A plus for any library or home collection. There are even subtle messages tucked in throughout.”

“This is a sweet simple tale that will bring back memories of telling your kids and grandkids gentle stories before they went to sleep. Illustrated in simple sketches with only the barest of detail, the pastel colors float through the pages like the dreams they are enjoying. Enjoy everyone and sweet dreams!”

“I have a new favorite children’s author. I love children’s books and often think that they outdo books for adults, especially in wit and illustrations! Ron Kinscherf is new to the field but with each book he publishes, I grow in admiration of his skills. Kinscherf makes the books great fun for both children and adults with his endearing topics, sense of realism, and humor.”

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Behind the Stories:

- Strong reader reception —His books often earn high average ratings (frequently 4.7–4.8+ stars from dozens of reviews), with praise for being charming, entertaining, and heartwarming.
- He is active in community/school events, libraries, and fighting illiteracy through book access. With his various partnerships, Kinscherf has given away over 2000 books in just a few years.
- He's frequently described as humble, motivated, joyful, and passionate about storytelling—especially in podcasts and interviews—where he shares how this second-act career has brought him more professional happiness than his previous one. Many appreciate his authentic origin story: a grandpa who turned playtime into published books that feel personal and relatable.
- In just a few years, he's self-published around 12 titles, collaborated effectively with illustrators (whose visuals bring his ideas to life), and secured an international publishing deal with NYC-based Morgan James Publishing.

Accolades:

Two-time invitation to the Tucson Literary Festival in the Independent Author Kids Pavilion. Little-Big Read selection sponsored by the National Endowment of the Arts for a public library in Central Illinois.

Personal Imprint with NYC-based Morgan James Publishing.



Kinscherf has a BA in Communications and worked in talk radio before starting his IT Consulting career. He is a member of the Illinois Basketball Coaches Association Hall of Fame for Outstanding Achievement in Play-by-Play. He has been married for over 40 years to Mary, and they have two children and five grandchildren.

Available for presentations for kids and adults of any age. Has visited classrooms locally and given away over 2000 books to students.

Learn more:

www.papatellmeabook.com

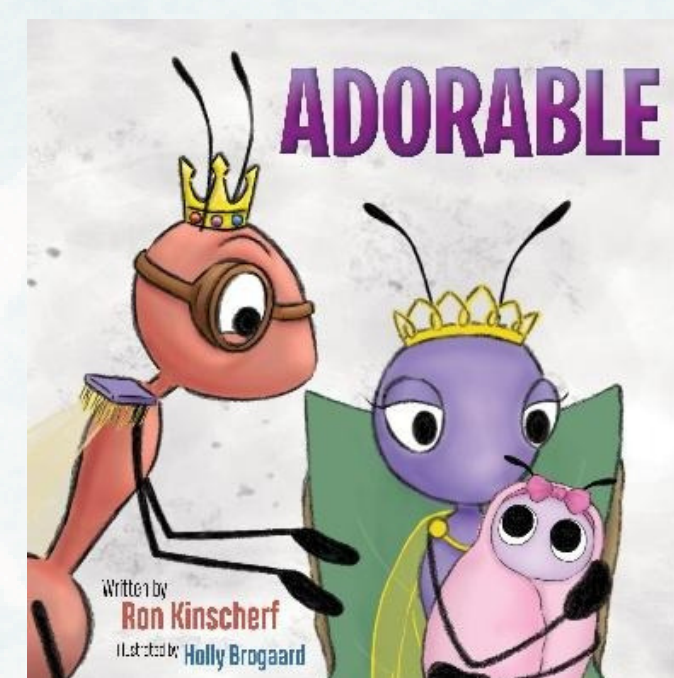
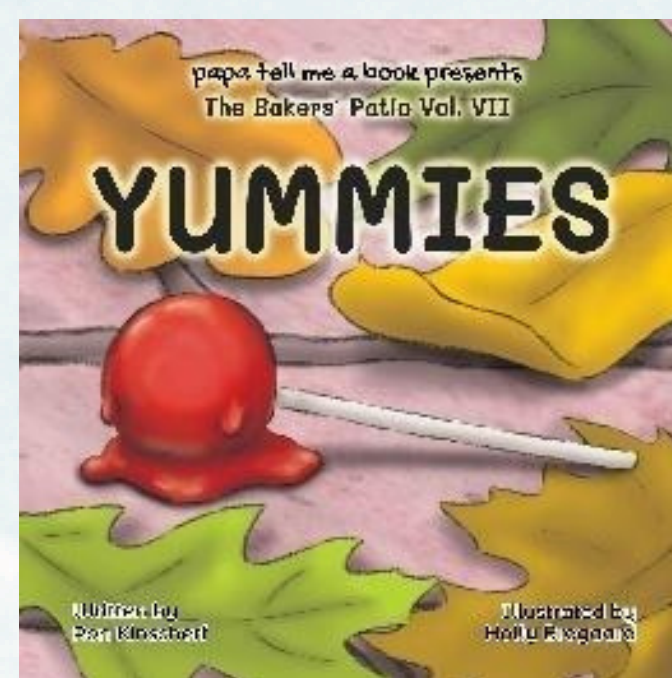
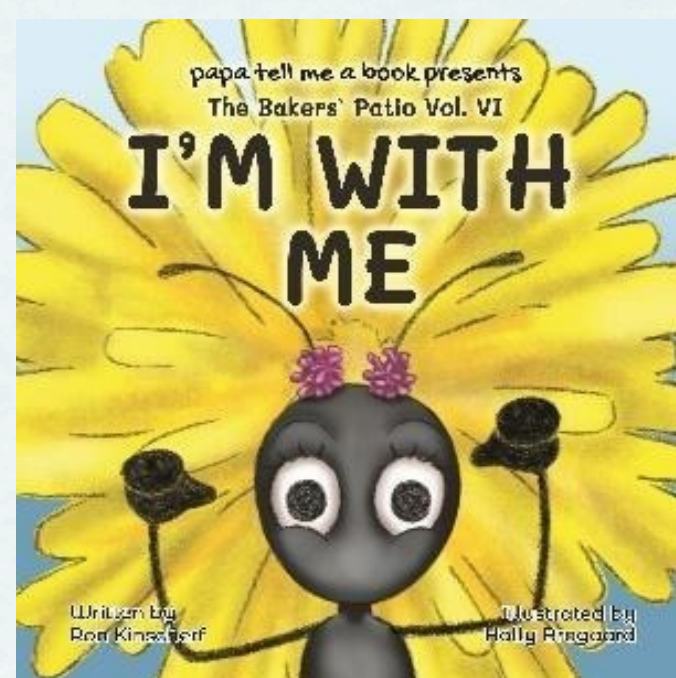
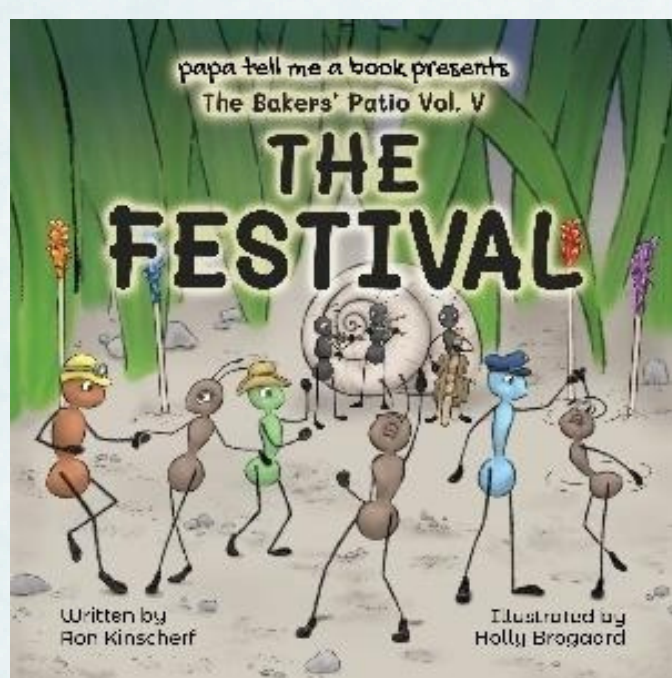
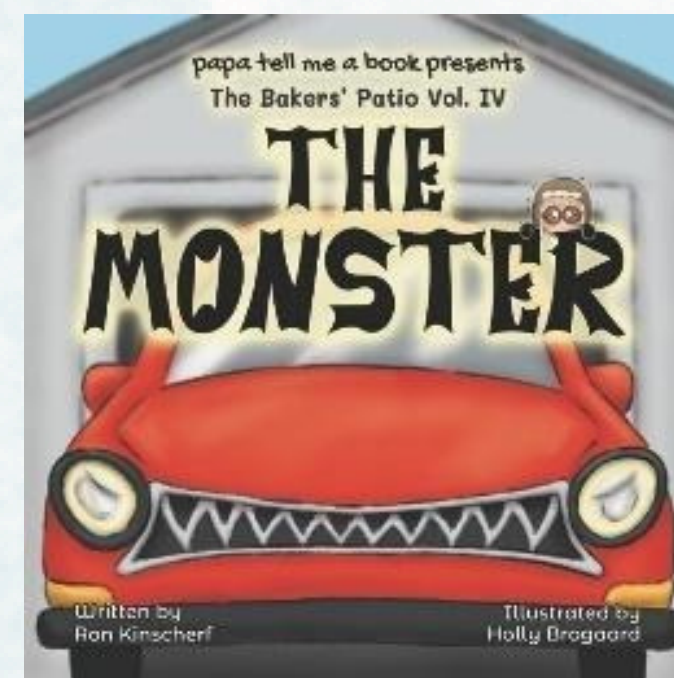
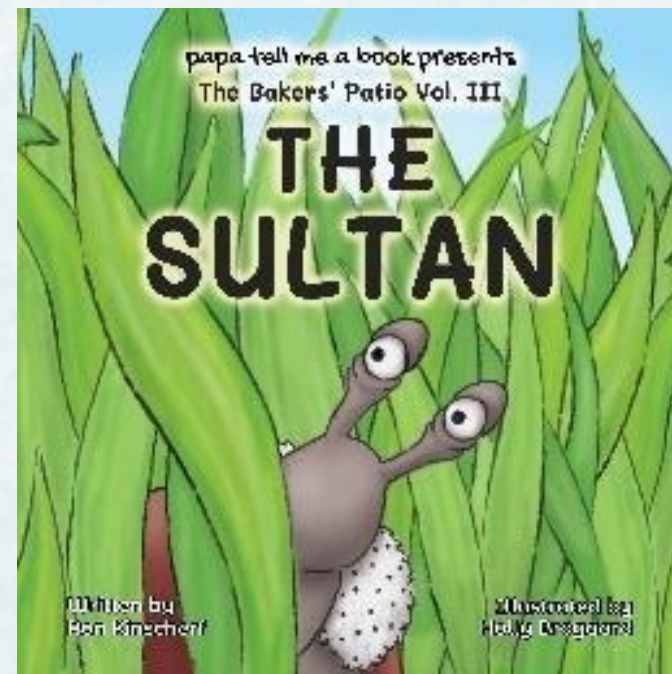
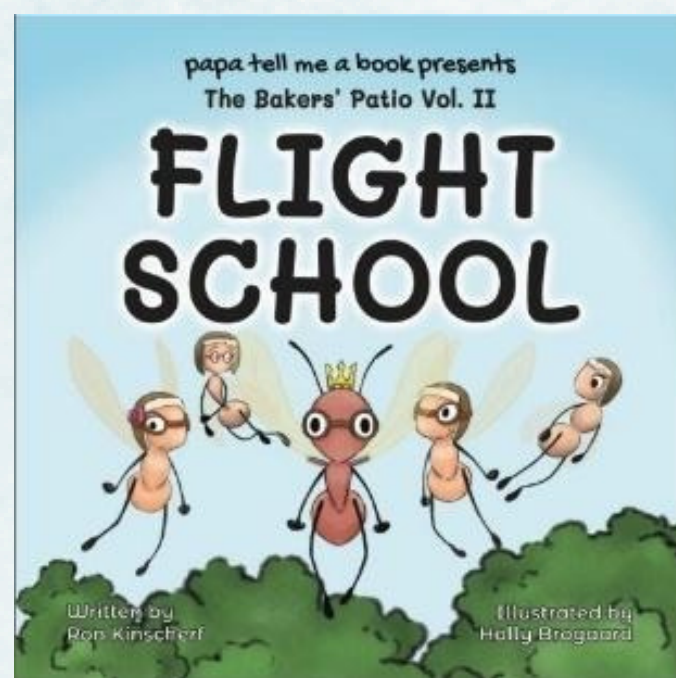
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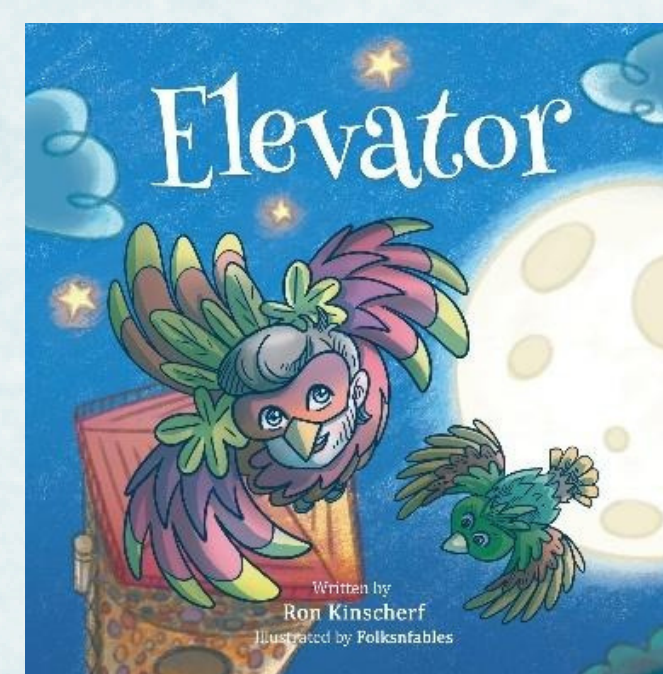
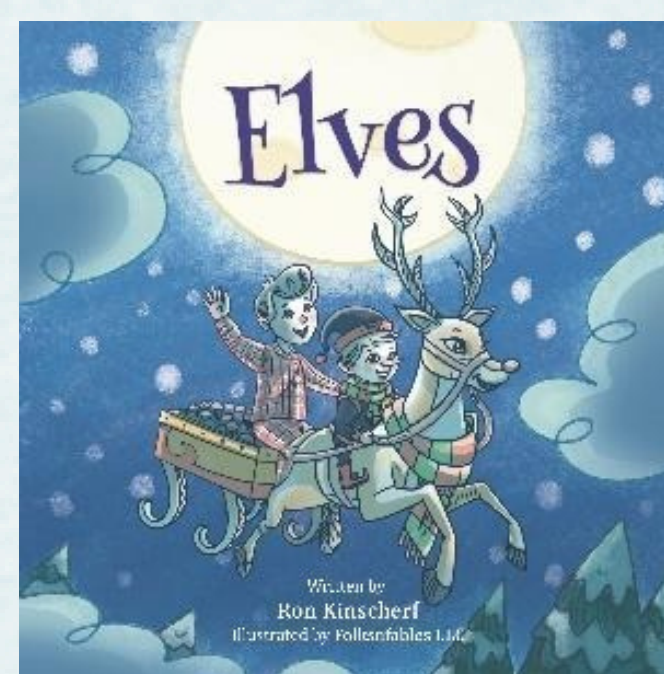
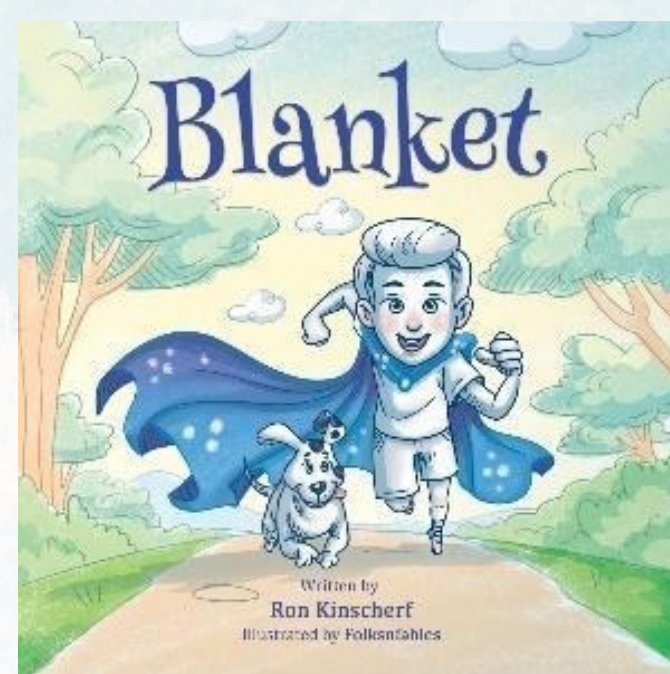
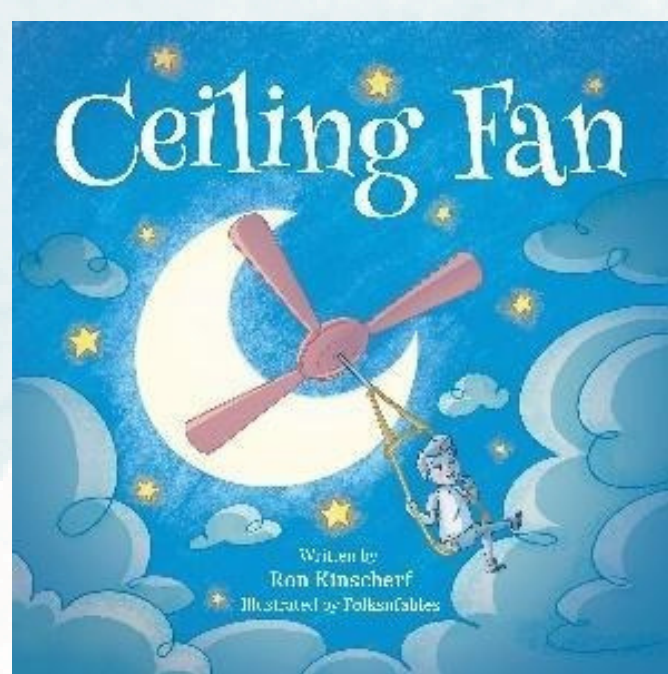
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The Baker's Patio Series



Papa Tell Me a Book Series



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